

ENVIRONMENT EDUCATION PROGRAMME (EEP)

2023-25

EMPOWERING PUNJAB'S YOUTH FOR ENVIRONMENTAL ACTION

A Collaborative Initiative by **CMS Vatavaran**

& **PUNJAB STATE COUNCIL FOR SCIENCE & TECHNOLOGY (PSCST)**

Supported by the **MOEF&CC, GOVT. OF INDIA**

Aligned with the objectives of the **Environment Education Programme (EEP)** under the **Environment Education, Awareness, Research and Skill Development (IEARSD)** scheme, CMS VATAVARAN and the Punjab State Council for Science & Technology (PSCST) collaborated to implement initiatives in Punjab, supported by the **Ministry of Environment, Forest and Climate Change (MoEF&CC)**. This programme aimed to supplement formal education by imparting **non-formal environment education** to children and youth, motivating them to adopt **sustainable lifestyles**, integrating knowledge dissemination, experiential learning, and behavioural change strategies.

The programme provides children and youth with the opportunities to participate in hands-on activities designed to develop their **scientific temper, critical thinking, creativity**, and nurture values like **compassion and empathy**, while strengthening their understanding of **sustainable solutions**. It fosters a collaborative ecosystem where participants emerge as **stewards and leaders** for environmental conservation.



17+ academic institutions engaged

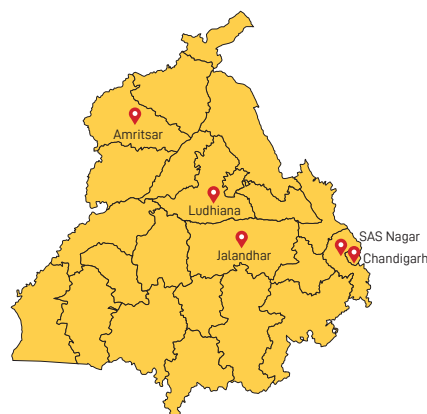
30+ award-winning environmental films screened and discussions organised

230 youth trained in social impact storytelling using mobile devices

407 women participants empowered through workshops

4,501 total participants

48,000+ digital reach



Empowering Punjab's Youth for Environmental Action

TRANSFORMATIVE FORUMS

As part of the Sustainable Lifestyle Workshops and Campaigns, the programme includes:

- **Film Screenings followed by Guided Discussions** to raise awareness about environmental issues.
- Interactive Sessions organized to discuss the linkage between ecosystem health and human wellbeing, bridging local and global perspectives.



CREDIBLE PLATFORM

The programme provides a credible platform for children and youth to participate in:

- **Hands-on Painting Contests** that depict environmental stories.
- **Mobile-Filmmaking (MOJO) Workshops** to create short films on environmental themes.
- **On-the-Ground Environmental Reporting Projects** to document local environmental issues.

SKILL ACCELERATOR PROGRAMS

The Skill Accelerator Programs under EEP include:

- **Nature-based Learning Modules** conducted during **Nature Excursions**, where participants engage in direct learning from nature.
- **Collaborative Campaigns** organized to amplify grassroots voices and promote **community-led practices** in **biodiversity conservation** and **circular-economy initiatives**.



This multi-pronged approach is rooted in the principles of the National Education Policy, 2020, and complements the LiFE (Lifestyle for Environment) Mission. The initiative aims to foster pro-environmental behaviour and leadership among youth, through participatory learning and community engagement.

for more info: www.cmsvatavaran.org/PSCST-cmsvatavaran.php