

## **PRESS RELEASE**

## Unique Green Film Festival and Forum being organised first time at Uttrakashi

<u>February 24, 2021.</u> A two-day green film festival and forum is being organised for the first time at Uttarkashi in Uttrakhand on February 25 & 26, 2021. This is being organised by SECURE HIMALAYA project of UNDP with support from the Uttrankhand Government & Ministry of Environment, Forest & Climate Change (MOEFCC), GOI and CMS VATAVARAN.

This is part of a series of '9<sup>th</sup> CMS VATAVARAN Travelling Film Festival and Forum' in four Himalayan cites of Uttarkashi, Gangtok, Shimla and Leh. The idea behind this festival and forum is to support this unique green movement for conservation through using films, festivals and forums. Outreach and engage with to cross section of stakeholders, including Government of India, Media, Conservation organizations, Experts, Academics, Corporations, Youth and general public and to provide a platform for showcasing the SECURE Himalayas initiatives and programs.

### Key Highlights of the Uttarkashi festival:

- Inauguration by the District Magistrate Mr Mayur Dixit and DFO Mr Deep Chand Arya and Dr Vasanti Rao, DG CMS, New Delhi
- Inaugural film screening "Heroes of the Wild Frontiers: The Return of the Shan", by Award winning film maker Mr Krishnendu Bose
- Screenings of Nominated/Awarded films on various environment & wildlife issues, at multiple venues
  in the city, including at the Collectorate Auditorium, GPG College, Kendriya Vidhyala, Nehru Institute of
  Mountaineering and ITBP
- On the spot quiz competition on environment for school children during film screenings
- Competitions of drawing and painting for students / youth.
- Workshop on Green Film Making by eminent film maker Mr Anoop Khajuria.
- Seminar for Media Professionals on "Climate Change Reporting and its impact on Himalayan Ecosystem"

Speaking on this occasion, CMS DG Dr Vasanti Rao said, "The Himalayas are very sensitive and need special conservation efforts by all, even every citizen. This was clearly the message from the recent Chamoli disaster. Such brazen violation and greed has made every city in the Himalayas waiting for disaster to occur. Such festivals are occasion to celebrate the beauty & biodiversity, and also introspect/discuss what we all collectively can do conserve the same. We invite all residents and nature lovers to attend this two-day festival."

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The Government of India and United Nations Development Programme (UNDP), with support from the Global Environment Facility, are implementing a programme in the high altitude Himalayas entitled "SECURE Himalayas - Securing livelihoods, conservation, sustainable use and restoration of high range Himalayan ecosystems", to ensure conservation of locally and globally significant biodiversity, land and forest resources in the high Himalayan ecosystem, while enhancing the lives and livelihoods of local communities. The project promotes sustainable management of alpine pastures and forests in the high range Himalayan ecosystems to secure conservation of globally significant wildlife, including endangered snow leopard and their habitats to ensure sustainable livelihoods and socio-economic benefits for communities in the selected high altitude landscapes in the Trans- and Greater Himalayan regions.

CMS VATAVARAN is India's premier environment and wildlife film festival and forum – it is aimed towards enhancing understanding, appreciation and shift in attitudes towards the natural world and to increase space for environmental issues in mass media and evolve a nationwide environment outreach framework. The festival taps into an important motivating factor for audiences everywhere: the emotional draw of connecting with a compelling story or character. The festival reaches out to people from all walks of life including filmmakers, civil society groups, government organizations, environmentalists, researchers, conservationists, policy makers, activists, public and private sector organizations and students of all ages and is recognized as a calendar event amongst filmmakers, environment, wildlife and conservation sector. Its unique twin track approach of organizing competitive and traveling film festivals and environment forum has positioned it as one of the most prestigious film festivals across the globe. Since its inception in 2002, ten competitive and 52 travelling festivals in 41 cities of 25 Indian states have been organized. Website: www.cmsvatavaran.org

For more information, please contact Ms. Niti Sinha, 91-9582254613 or nitisinha@cmsindia.org

# Programme Schedule FEBRUARY 25, 2021, Thursday (DAY1) FEBRUARY 26, 2021, Friday (DAY2)

Collectorate	e Auditorium
10.00 am to 11.00 am	INAUGURAL CEREMONY Followed by Opening Film Heroes of the Wild Frontiers: The Return of the Shān English   00:24:00   Krishnendu Bose
11.00 am to 11.30 am	High Tea
11.30 am to 1.30 pm	Koti Banal Hindi   00:12:18   Shriniwas Oli
	Gyamo - Queen of the Mountains English   00:43:00   Doel Trivedy and Gautam Pandey
	Ladakh's Artificial Glaciers   English   00:18:13   Rajendra Srivathsa Kondapalli
	Saving the Wild - Wildlife Rescue and Rehabilitation English   00:27:33   Rita Banerji
	Eastern Himalaya - Ancient Risks Future Threats English   00:19:56   Sandesh Kadur
11.30 am to	Painting Competition

# Gomukh Sabhagaar

1 30 mm	Media Seminar on Ilimate Change Reporting and its mpact on Himalayan Ecosystem
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GPG, College, Uttarkashi	
02.00 pm to 04.00 pm	Gharat : Revival of Watermills Hindi   00:18:03   Shriniwas Oli Whisper's of Warming English   00:57:48   Anoop Khajuria Hope: Climate Positive Stories From India English   00:29:59   Gurmeet Sapal and Rishu Nigam  Causatum   Non-verbal 00:05:50   Sudhakar Kharande

Nenra mstat	ite of Mountaineering
3.00 pm to 5.00 pm	Livingthe Natural Way Mishing and Assamese   01:18:31   Sanjib Parasar  Heroes of the Wild Frontiers: The Return of the Shān
	English   00:24:00   Krishnendu Bose

10.00 am to	The Forgotten Tigers
01.00 pm	English   00:54:00   Krishnendu Bose
	Shrinking Shores
	English   00:34:47   Ashish Rao
	Gharat : Revival of Watermills
	Hindi   00:18:03   Shriniwas Oli
	Singalila in the Himalaya
	English   00:18:38   George
	Thengummoottil
	India's Healing Forests
	English   00:52:00   Nitin Das
10.30 am to	Quiz Competition & Prize
01.00 pm	Distribution 📐 📗



# Gomukh Sabhagaar

10.30 am to	Green Filmmaking Workshop
01.00 pm	

Kendriya Vid	hyala
11.00 am to 01.00 pm	Koti Banal Hindi   00:12:18   Shriniwas Oli
	Eastern Himalaya - Ancient Risks Future Threats English   00:19:56   Sandesh Kadur
	Gharat : Revival of Watermills Hindi   00:18:03   Shriniwas Oli
	Tiger's Revenge English   00:44:17   S Nallamuthu

ITBP	
03.00 pm to 05.00 pm	Hope: Climate Positive Stories From India English   00:29:59   Gurmeet Sapal and Rishu Nigam
	Livingthe Natural Way Mishing and Assamese   01:18:31   Sanjib Parasar