PRESS RELEASE

Unique Green Film Festival and Forum being organised first time at Uttarakashi

February 24, 2021. A two-day green film festival and forum is being organised for the first time at Uttarakashi in Uttrakhand on February 25 & 26, 2021. This is being organised by SECURE HIMALAYA project of UNDP with support from the Uttrakhand Government & Ministry of Environment, Forest & Climate Change (MOEFCC), GOI and CMS VATAVARAN.

This is part of a series of ‘9th CMS VATAVARAN Travelling Film Festival and Forum’ in four Himalayan cites of Uttarkashi, Gangtok, Shimla and Leh. The idea behind this festival and forum is to support this unique green movement for conservation through using films, festivals and forums. Outreach and engage with to cross section of stakeholders, including Government of India, Media, Conservation organizations, Experts, Academics, Corporations, Youth and general public and to provide a platform for showcasing the SECURE Himalayas initiatives and programs.

Key Highlights of the Uttarkashi festival:

- **Inauguration** by the District Magistrate Mr Mayur Dixit and DFO Mr Deep Chand Arya and Dr Vasanti Rao, DG CMS, New Delhi
- Inaugural film screening – “Heroes of the Wild Frontiers: The Return of the Shan”, by Award winning film maker Mr Krishnendu Bose
- **Screenings of Nominated/Awarded films** on various environment & wildlife issues, at multiple venues in the city, including at the Collectorate Auditorium, GPG College, Kendriya Vidhyalya, Nehru Institute of Mountaineering and ITBP
- On the **spot quiz competition** on environment for school children during film screenings
- **Competitions of drawing and painting** for students / youth.
- **Workshop on Green Film Making** by eminent film maker Mr Anoop Khajuria.
- Seminar for Media Professionals on “Climate Change Reporting and its impact on Himalayan Ecosystem”

Speaking on this occasion, CMS DG Dr Vasanti Rao said, “The Himalayas are very sensitive and need special conservation efforts by all, even every citizen. This was clearly the message from the recent Chamoli disaster. Such brazen violation and greed has made every city in the Himalayas waiting for disaster to occur. Such festivals are occasion to celebrate the beauty & biodiversity, and also introspect/discuss what we all collectively can do conserve the same. We invite all residents and nature lovers to attend this two-day festival.”

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The Government of India and United Nations Development Programme (UNDP), with support from the Global Environment Facility, are implementing a programme in the high altitude Himalayas entitled “SECURE Himalayas - Securing livelihoods, conservation, sustainable use and restoration of high range Himalayan ecosystems”, to ensure conservation of locally and globally significant biodiversity, land and forest resources in the high Himalayan ecosystem, while enhancing the lives and livelihoods of local communities. The project promotes sustainable management of alpine pastures and forests in the high range Himalayan ecosystems to secure conservation of globally significant wildlife, including endangered snow leopard and their habitats to ensure sustainable livelihoods and socio-economic benefits for communities in the selected high altitude landscapes in the Trans- and Greater Himalayan regions.

CMS VATAVARAN is India’s premier environment and wildlife film festival and forum – it is aimed towards enhancing understanding, appreciation and shift in attitudes towards the natural world and to increase space for environmental issues in mass media and evolve a nationwide environment outreach framework. The festival taps into an important motivating factor for audiences everywhere: the emotional draw of connecting with a compelling story or character. The festival reaches out to people from all walks of life including filmmakers, civil society groups, government organizations, environmentalists, researchers, conservationists, policy makers, activists, public and private sector organizations and students of all ages and is recognized as a calendar event amongst filmmakers, environment, wildlife and conservation sector. Its unique twin track approach of organizing competitive and traveling film festivals and environment forum has positioned it as one of the most prestigious film festivals across the globe. Since its inception in 2002, ten competitive and 52 travelling festivals in 41 cities of 25 Indian states have been organized. Website: [www.cmsvatavaran.org](http://www.cmsvatavaran.org)

For more information, please contact Ms. Niti Sinha, 91-9582254613 or nitisinha@cmsindia.org
उत्तराखण्ड में पहली बार एक अनोखा हरित फिल्म महोत्सव और संगोष्ठी का आयोजन किया जा रहा है।

24 फरवरी 2021

25 और 26 फरवरी, 2021 को उत्तराखंड राज्य के उत्तराखण्ड का सबसे पहली बार दो दिवसीय हरित फिल्म महोत्सव और संगोष्ठी का आयोजन किया जा रहा है। उत्तराखंड सरकार द्वारा इस कार्यक्रम का आयोजन गुंगुड़ी के सिखेंदूर हिमालय परियोजना, पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय, भारत सरकार और सीमांस वातावरण, नई दिल्ली के समर्थन से किया जा रहा है।

यह कार्यक्रम सीएमएस के साथ जलवायु परिवर्तन के चरम अंतर्गत फिल्म महोत्सव एवं संगोष्ठी के नवाचत श्रेष्ठता का हिस्सा है जिसके हिस्से में हिमालय परियोजना के अन्तर्गत शामिल होते हैं। ये फिल्मों के द्वारा भारत सरकार सहित सिक्किम में हिमालय की वन्यजीवी पहाड़ी प्रकृति की सुरक्षा के लिए अस्वीकृत और नये जीवन मूल्यों पर नामांकित है।

उत्तराखण्ड के मुख्य विषयों एवं मुख्तारा हैं:
- हिमालय के स्वास्थ्य और वन्यजीवन के लिए महत्वपूर्ण और विशेष रूप से जीवन चक्र के लिए उत्तराखण्ड के दलेज राज्यों के अन्तर्गत का एक महत्वपूर्ण कार्यक्रम है।
- गुंगुड़ू के साथ हिमालय के स्वास्थ्य और वन्यजीवन के लिए महत्वपूर्ण और विशेष रूप से जीवन चक्र के लिए उत्तराखण्ड के दलेज राज्यों के अन्तर्गत का एक महत्वपूर्ण कार्यक्रम है।
- गुंगुड़ू के साथ हिमालय के स्वास्थ्य और वन्यजीवन के लिए महत्वपूर्ण और विशेष रूप से जीवन चक्र के लिए उत्तराखण्ड के दलेज राज्यों के अन्तर्गत का एक महत्वपूर्ण कार्यक्रम है।