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CMS VATAVARAN OPENS CALL FOR ENTRIES FOR ITS 11Th COMPETITIVE EDITION

New Delhi, June 05, 2020: On the eve of World Environment Day 2020, CMS VATAVARAN announces its call for entries for the 11th CMS VATAVARAN Environment & Wildlife International Film Festival and Forum to be held in the month of November 2021.

Initiated in 2002, CMS VATAVARAN today is Asia' largest environment film festival and a well known platform for emerging environment and wildlife film makers. The bi-annual film festival and forum addresses contemporary environment and wildlife issues through the medium of films, forums, workshops, field visits, food festival, nature bazaar, etc.

For the 11th Competitive edition, Environment and wildlife filmmakers, amateurs, animators, student filmmakers and corporates are invited to submit films in 10 categories in both Indian and International sections. Filmmakers can submit entries in these categories-

THEMATIC CATEGORIES	GENERAL AWARD CATEGORIES
Water Conservation	Corporate and CSR films
Environment Conservation	Animation
Wildlife Conservation	Amateur & College student Films
Climate Change- Adaptation and Mitigation	School Student Films
Livelihood & Sustainable Technologies	Short Films on conservation (up to 5 minutes in duration)

"As the Coronavirus is putting CSR efforts to the test, we have introduced the Corporate and CSR films category first time in the festival to encourage the corporates for showcasing their recent environmental initiatives. We feel that there is immense potential for films to capture this intricate and complex relationship between the role of corporates, conservation issues and the efforts against the recent health pandemic" emphasised Dr P. N. Vasanti, Director General of Centre for Media Studies (CMS).

To educate and inform the public about the different aspects of various environmental and wildlife issues at large, CMS VATAVARAN has also introduced 'Short Films on conservation category' first time in its festival history. These films must have to highlight the issue or convey a conservation message and the duration for these movies are limited up to 5 minutes.

Films entered will compete in the above-mentioned categories, out of which 21 awards in 10 Indian and International section will be selected. All the films will be evaluated on the basis of their ability to communicate their respective theme through the compelling storytelling. The selection process includes a Peer Review, Nomination Jury and Award Jury. Environment & Wildlife Film Festival and Forum

CMS vatavaran

The final deadline for submission of the films is February 2, 2021. Submissions received by December 11, 2020 will be exempted of the entry fee. Entry guidelines and the application form can be downloaded from <u>www.cmsvatavaran.org</u>.

"CMS VATAVARAN is a unique film festival as it not only promotes excellence in filmmaking and promotes filmmakers, but also ensures films are used for promoting environmental awareness and consciousness among various audiences. I encourage more filmmakers to participate and enter their films in this important festival," said Mr Shyam Benegal, veteran filmmaker and former Jury Chair of CMS VATAVARAN.

About CMS VATAVARAN:

CMS VATAVARAN is India's premier environment and wildlife film festival and forum – it is aimed towards enhancing understanding, appreciation and shift in attitudes towards the natural world and to increase space for environmental issues in mass media and evolve a nationwide environment outreach framework. The festival reaches out to people from all walks of life including filmmakers, civil society groups, government organizations, environmentalists, researchers, conservationists, policy makers, activists, public and private sector organizations and students of all ages and is recognized as a calendar event amongst filmmakers, environment, wildlife and conservation sector. Its unique twin track approach of organizing competitive and traveling film festivals and environment forum has positioned it as one of the most prestigious film festivals across the globe. Since its inception in 2002, ten competitive and 54 travelling festivals in 41 cities of 25 Indian states have been organized. www.cmsvatavaran.org

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