

Merchandise Partnerships

Merchandising partnership offers the opportunity to showcase your organisation's logo exclusively in 2013 festival collaterals thus giving high visibility, substantial benefits and recognition to your organisation among a large and diverse audience. To ensure your organisation gets the maximum return, the following merchandise partnership opportunities are limited and available on first-come-first-serve basis. The partnership value include production charges.

Merchandising	No.	Amount (₹)
Festival Directory	2,000	5 Lakhs
Badges	5,000	4 Lakhs
Delegate Bags	1,000	3 Lakhs
T-shirts	500	2 Lakhs
Notebooks and Pens	1,500	1.5 Lakhs

Publicity Mileage

- Logo presence: Outdoor Promotion | Media Exposure | On-ground Promotion | On-line (Social Media) Promotion | Festival Collaterals | Festival Merchandising | On-site Promotion | Festival décor
- On line visibility on partner page: Acknowledgement on festival website | Hyperlink | Brief write up

