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Fish crawls on road in search of water

INNOVATIVE MESSAGE A film by Amity on water conservation has been nominated for the environment and wildlife film festival

HT Correspondent
lkoreportersdesk@hindustantimes.com

LUCKNOW: A small fish crawling on the streets of the city creates panic among people. Taking everyone by surprise, it urges the public to conserve water!

This is a scene from the short film 'Searching Water' made by a team from Amity School of Communication. It has been nominated by CMS Vatavaran, an international environment and wildlife film festival and forum, 2011. The film would represent the state in the festival scheduled in December.

Romesh Chaturvedi, faculty at Amity School of Communications and director of the film said, "We are proud that the film has been selected by a committee headed by noted scholar and diplomat Abid Hussain along with a 37-member nomination jury. The team scrutinised over 300 films from 12 states and 27 countries. The selection includes 51 Indian films and 17 international films."

Talking about the film, Shruti Mehrotra, faculty of Amity and scriptwriter of the film said, "A fish, the protagonist of the film, searches for water in different locations of the city.

"The media catches hold of the fish; different news channels propose different theories for its presence out of water. Some label it as an alien, others suspect it to be a terrorist intervention. At last, when the "fishy" truth is revealed on a channel, the world finds out that the fish is actually searching for water and blames humans for wasting such a valuable natural resource."

It took almost one month for the staff and students of the institution to complete the film. Durgesh Pathak, cinematographer and video editor of the film told that earlier too, the team had prepared films on anti-ragging and child rights.

The team is still working on a film on optimism and is keeping its fingers crossed for the CMS Vatavaran film festival.

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- Some label it as an alien, others suspect it to be a terrorist intervention. When the truth is revealed on a channel, the world finds out that the fish is actually searching for water and blames humans for wasting such a valuable natural resource."