



## Green Ambassadors Award

India has a rich heritage of biodiversity that provides ecological, economic, social, cultural, spiritual, educational, scientific and aesthetic services to millions of people. The country is committed to protect this globally significant biodiversity, and has vast experience in natural resource conservation with diverse models of biodiversity management in operation, ranging from officially-managed protected areas to community-led conservation. However, the valuable work done by biodiversity managers at the grassroots has remained unsung, even as the value of biodiversity itself has begun to be widely recognized.

Against this backdrop, CMS VATAVARAN and Chhattisgarh Department of Forests and Wildlife are instituting Green Ambassadors Award to felicitate 02 Green Ambassadors of Chhattisgarh by the Hon'ble Governor/ Chief Minister for their remarkable contribution and their commendable work at the grassroots level for biodiversity conservation. The felicitations will be done on Thursday, January 15, 2015.

### Awards

1. Total Ten males and females each Nominees will be identified and 01 Male 01 Female will be finally selected for the Green Ambassadors Award. There are no 1st, 2nd or 3rd prize winners or consolation prizes.
2. A Memento and a Citation will be presented to Green Ambassadors

### Eligibility Criteria

- Nominees must be an individual who is a bonafied resident of the state.
- **Work Area:** biodiversity management and conservation activities within the state's border. Biodiversity can include floral and faunal species (both terrestrial and aquatic) which are either threatened or endangered or on the verge of being extinct.

**Flora:** means all plants (both aquatic and terrestrial) and does not include trees, shrubs or other vegetation planted or grown in agriculture land or as a horticulture plants but includes in particular lichens, mosses, liverworts, fungi, algae and vascular plants, namely flowering plants, ferns and fern-allied plants and any community of such plants.

**Fauna:** means both aquatic and terrestrial animals and includes in particular birds, mammals, reptiles, non-aquatic invertebrate animals and amphibians, and all such animals' eggs and young, but in relation to fish or aquatic invertebrate animals (or their eggs or spawn or brood or young) only includes fish and aquatic invertebrate animals. And it does not include domesticated animals.

- Individuals should be engaged in the biodiversity conservation activities as a selfless service and not part of any project or institution. The applicant may be a Government employee but should be involved in the conservation work beyond the call of his/her duty.
- Minimum period of involvement should be 5 years.



**Last Date for Nominations:** December 31, 2014

Nominations of 10 males and females each should be mailed at our office by December 31, 2014, Wednesday mid-night.

Nominations after the last date will not be entertained.

### **Selection Process**

The Green Ambassadors will be selected based on their level of participation, equity and accountability in the biodiversity conservation management, and effectiveness in conserving it.

### **Selection Criteria**

The following broad criteria will be used for the final selection process:

1. Sufficiency of information regarding the work of the nominee and broad fit with the mandate of award which may include Bio-data and a passport size photograph alongwith working photographs, videos (if possible), certificates, recommendation letters, etc.
2. Processes followed: Processes followed by the individual for setting goals, planning and implementation in the management and conservation.
3. Outcomes achieved: Tangible and intangible benefits and effectiveness of biodiversity conservation management i.e. enhancement in sustainability of biodiversity conservation, improvement in area covered, improvement in regeneration status and innovative approaches.

**The profile of the recommended individuals for the Green Ambassadors Award should include the following details:**

1. Full Name
2. Contact information (Mobile, Email, Postal Address with pin code, Fax)
3. Details of the conservation work:
  - Species of biodiversity worked on
  - Geographical coverage of the work
  - Activities undertaken
  - Outcome/ Benefits of the contribution

**Note: For any further clarification, please feel free to contact us:**

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